8802373 Ver# 7 Status Revised Traffic Order# 35866

/ Status Revised Traffic Order# 35866

Printed: 09/25/2012 4:24 PM Last Received: 09/25/2012 3:08 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) NRSC-NATL REPUB SENA

Product ISSUE Estimate#

Rep Order#

EC'd Yes

Buyer JESSICA MURRAY

Phone# Fax# Agency ( ) NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/10/2012 - 10/16/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

Salesperson Phone# 20 Salesperson FAX# 20

202-872-5880 202-872-0263 1 of

## - CONTRACT COMMENT -

## --- REMARKS ---

REVISION TO SHOW CHANGE IN AGENCY NAME ONLY. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
				* * * * * * * *								
	1	W - F	600A-700A	A.	:30	\$1,200.00	10/10-10/12	2	1	2	\$2,400.00	
		Buyline Comment: NEW		: NEWS								
	2	M-TU	600A-700A	4	:30	\$1,200.00	10/15-10/16	1	1	1	\$1,200.00	
		Buyline Comment		: NEWS								
	3	W-F	700A-900 <i>F</i>	1	:30	\$1,000.00	10/10-10/12	2	1	2	\$2,000.00	
		Buyline Comment: EARLY SHOW		: EARLY SHOW								
	4	M-TU	700A-900A	A	:30	\$1,000.00	10/15-10/16	2	1	2	\$2,000.00	
		Buyli	ne Comment	: EARLY SHOW								
	5	W-F	900A- 1000A		:30	\$850.00	10/10-10/12	2	1	2	\$1,700.00	
		Buyline Comment		: KELLY								
	6	M-TU	-A000 		:30	\$850.00	10/15-10/16	2	1	2	\$1,700.00	
		Buyli	ine Comment	: KELLY								

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Advertiser Product Estimate# Buyer Phone#		CLAS-TV LAS VEGAS  ( ) NRSC-NATL REPUB SENA ISSUE  JESSICA MURRAY			Agency ( 3299 k WASH Agency C/P1/P2	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
					Flight Dates Hiatus Weeks	10/10/	10/10/2012 - 10/16/2012			Salesperson Phone# Salesperson FAX#		5880 0263	
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	W-F	1000A- 1100A			:30	\$3,500.00	10/10-10/12	1	1	1	\$3,500.00	
		Buylir	ne Comment	: PRICE									
	8	W-F	1100A- 1200P			:30	\$1,500.00	10/10-10/12	0	0	0	\$0.00	
		Buylir	ne Comment	: Y & R									
	9	M-TU	1100A- 1200P			:30	\$1,500.00	10/15-10/16	0	0	0	\$0.00	
		Buylir	ne Comment	: Y & R									
	10	W-F	1200P- 1230P			:30	\$850.00	10/10-10/12	2	1	2	\$1,700.00	
		Buylir	ne Comment	: NEWS									
	11	M-TU	1200P- 1230P			:30	\$850.00	10/15-10/16	2	1	2	\$1,700.00	
		Buylir	ne Comment	: NEWS									
	12	M-E	1230P- 200P			:30	\$900.00	10/10-10/12	1	1	1	\$900.00	
•		Buylir	ne Comment	: SOAPS									
	13	M-TU	1230P- 200P			:30	\$900.00	10/15-10/16	2	1	2	\$1,800.00	
		Buylir	ne Comment	: SOAPS									
	14	W-F	200P-300F			:30	\$900.00	10/10-10/12	1	1	1	\$900.00	
		Buylin	ne Comment	: TALK									
	15	M-TU Buylin	200P-300F ne Comment			:30	\$900.00	10/15-10/16	1	1	1	\$900.00	
	16	W-F	300P-400E	<b>5</b>		:30	\$1,000.00	10/10-10/12	2	1	2	\$2,000.00	
			ne Comment				12,00000	30, == -0,	_				

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Station Advertise Product Estimate#	ÌSSUE			•	Agency ( ) NEBO MEDIA 3299 K ST NW, SUITE 200 WASHINGTON, DC 20007 Agency C/P1/P2/E					Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES			
Buyer Phone# Fax#		JESSICA MURRAY			Flight Dates Hiatus Weeks		10/10/2012 - 10/16/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT Ln	n Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
17		300P-400 yline Comment				:30	\$1,000.00	10/15-10/16	1	1	1	\$1,000.00	
18		400P-500 yline Comment				:30	\$1,300.00	10/10-10/12	2	1	2	\$2,600.00	
19		400P-500 yline Comment				:30	\$1,300.00	10/15-10/16	1	1	1	\$1,300.00	
20		500P-630 yline Comment				:30	\$1,500.00	10/10-10/12	2	1	2	\$3,000.00	
21		500P-630 yline Comment				:30	\$1,500.00	10/15-10/16	1	1	1	\$1,500.00	
22		630P-700 yline Comment				:30	\$1,300.00	10/10-10/12	2	1	2	\$2,600.00	
23		630P-700 yline Comment				:30	\$1,300.00	10/15-10/16	1	1	1	\$1,300.00	
24		700P-800 yline Comment				:30	\$1,300.00	10/10-10/12	2	1	2	\$2,600.00	
25		700P-800 yline Comment				:30	\$1,300.00	10/15-10/16	1	1	1	\$1,300.00	
26		1100P- 1135P yline Comment	: NEWS			:30	\$2,200.00	10/10-10/12	2	1	2	\$4,400.00	
27		1100P- 1135P yline Comment	: NEWS			:30	\$2,200.00	10/15-10/16	2	1	2	\$4,400.00	

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Station KLAS-TV LAS VEGAS Advertiser ( ) NRSC-NATL REPUB SENA Product ISSUE Estimate#				Agency ( 3299 WAS	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES								
Buyer Phone Fax#	r JESSICA MURRAY e#		Agency C/P1/P Flight Dates Hiatus Weeks		10/10/2012 - 10/16/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
				**									
	28	W-F	1135P- 1237A			:30	\$850.00	10/10-10/12	2	1	2	\$1,700.00	
		Buylin	e Comment:	: LETTERMAN									
	29	M-TU	1135P- 1237A			:30	\$850.00	10/15-10/16	1	1	1	\$850.00	
		Buyline Comment: LETTERMAN		: LETTERMAN									
	30	W-F	500A-600A			:30	\$1,000.00	10/10-10/12	2	1	2	\$2,000.00	
		Dayııı	ie comment.										
	31	F Buylin	800P-900E e Comment:			:30	\$8,500.00	10/12-10/12	1	1	1	\$8,500.00	
	32	SA-SU	1100P- 1135P			:30	\$1,100.00	10/13-10/14	2	1	2	\$2,200.00	
		Buylin	e Comment	: NEWS									
	33	SA	500A-700 <i>E</i>	4		:30	\$550.00	10/13-10/13	1	1	1	\$550.00	
		Buylin	e Comment	: SAT EARLY									
	34	SA	1000A- 300P			:30	\$750.00	10/13-10/13	0	0	0	\$0.00	
		Buylin	ne Comment	: COLLEGE FOOTBALL									
	35	SA	500P-530E			:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
		Buyiii	ie comment	. 115113									
	36	SA Buylir	700P-800E ne Comment	: ET WEEKEND		: 30	\$600.00	10/13-10/13	1	1	1	\$600.00	
	37	SA	630P-700E	₽		:30	\$800.00	10/13-10/13	0	0	0	\$0.00	
		Buylir	ne Comment	: NEWS									

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Station Adversignment	tiser ct	KLAS-TV LAS VEGAS  ( ) NRSC-NATL REPUB SENA ISSUE  JESSICA MURRAY			Agency ( 3299 K WASH	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Estima Buyer Phone Fax#					Agency C/P1/P2/I Flight Dates Hiatus Weeks	10/10/2012 - 10/16/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	38	SU	630A-800A			:30	\$2,000.00	10/14-10/14	1	1	1	\$2,000.00	
		Buyli	ne Comment:	SUN MORN									
	39	SU	830A-930A			:30	\$850.00	10/14-10/14	0	0	0	\$0.00	
		Buyline Comment: FACE THE NATION		FACE THE NATION									
	40	SU	930A- 1000A			:30	\$450.00	10/14-10/14	0	0	0	\$0.00	
		Buyli	ne Comment:	NEWS									
	41	su	500P-530P			:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
		Buyli	ne Comment:	NEWS									
	42	SU	630P-700P			:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
		Buyli	ne Comment:	NEWS									
	43	su	700P-800P			:30	\$12,000.00	10/14-10/14	1	1	1	\$12,000.00	
	43			60 MINUTES		. 30	\$12,000.00	10/14-10/14	•	•	•	712,000.00	
		Duyii	iic commenc.	O HINOIDO									
	44	su	500A-600A			:30	\$400.00	10/14-10/14	2	1	2	\$800.00	
				EYE ON DC/WALL ST				. – <del>-</del>					
		Duy11.	ic comment	DID ON DOTHINDD DI									

## -REPORT TOTALS-

Report Totals: 56 / \$83,900.00

## -SALES MONTHLY TOTALS-

Oct 12: 56 / \$83,900.00

Sales Totals: 56 / \$83,900.00

Station Totals: 56 / \$83,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00